

Friends
Coffee Co.

MOBILE COFFEE CATERING · WISCONSIN

Small details. Big impact.

A hand-crafted espresso bar that rolls up to your event — connecting guests through outstanding coffee and hospitality.

THE LOOKBOOK · WEDDINGS · CORPORATE · BRAND ACTIVATIONS · PRIVATE EVENTS



WHAT WE'RE ABOUT

Elevating events through coffee & hospitality.

Friends Cart is the mobile side of Friends Coffee Company — the same team, same beans, and same warmth from our downtown Elkhorn shop, rolled right up to your celebration. We hand-craft every drink and treat every guest like a regular.

The cart started for the same reason the cafe did: good coffee is a great excuse to gather people. Some of the best moments happen away from the shop — and we wanted to be there for them too.

2012

Serving Elkhorn since

100+

Drinks per hour of service

2

Experienced event baristas

WI + IL

Travel across the region



WHERE THE CART SHOWS UP

Built for the moments that matter.

Weddings

Getting-ready lattes, cocktail hour, dessert espresso, late-night pick-me-ups, and day-after brunch. One moment or the whole timeline.

Corporate Events

Employee appreciation mornings, conferences, client days, and multi-day service. Fast, tidy, and dialed in before doors open.

Brand Activations

Custom cart panels, branded cups, signature drinks, and lead-capture integrations. Coffee as the reason people stop and stay.

Private Events

Birthdays, showers, graduations, holidays, and fundraisers. Warm hospitality that makes a backyard feel like a cafe.



THE EXPERIENCES

Four ways to bring the cart.

Starting points, not straitjackets. Every booking is custom-quoted around your date, venue, guest count, and vibe — so pricing lives in your proposal, not on a menu board.

SIMPLE & WARM The Warm Welcome TEAM 1 barista MENU Drip, cold brew & tea BEST FOR Up to ~75 guests SERVICE 2 hours typical	MOST POPULAR The Espresso Bar TEAM 2 baristas MENU Full espresso menu BEST FOR 75–250 guests SERVICE 3 hours typical	ELEVATED The Signature Experience TEAM 2 baristas MENU Espresso + signatures BEST FOR 100–300 guests SERVICE 4 hours typical	FULLY CUSTOM The Branded Activation TEAM 2–4 baristas MENU Custom menu build BEST FOR Open / high traffic SERVICE Multi-day capable
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Every experience is quoted for your date, guest count, venue, and branding — nothing off a menu board.

The Warm Welcome

Simple & warm

A clean, easy coffee service for mornings and gatherings that just want something warm, generous, and well made.

IDEAL FOR

Office mornings, small gatherings, showers, open houses, church and school events

WHAT'S INCLUDED

- House drip coffee and small-batch cold brew
- Hot water service for a curated tea selection
- One experienced barista in Friends branding
- House cups, oat & dairy milk, and sweeteners
- Full setup, service, and clean breakdown

TEAM	TYPICAL SERVICE	GUEST RANGE	FOOTPRINT
1 barista	2 hours	Up to ~75	6 × 6 ft + outlet

POPULAR ADD-ONS

Pastries from the shop · extra service hours · branded cup sleeves · hot cocoa or cider



The Espresso Bar

Most popular

Our signature setup: a full handcrafted espresso menu, two baristas, and a line that keeps moving.

IDEAL FOR

Weddings, corporate events, conferences, private parties

WHAT'S INCLUDED

- Full espresso menu — latte, cappuccino, americano, mocha, cortado
- Small-batch cold brew and iced options
- Two experienced event baristas
- Custom printed menu designed for your event
- Compostable cups, sleeves, and lids
- Full setup, service, and clean breakdown

TEAM	TYPICAL SERVICE	GUEST RANGE	CAPACITY
2 baristas	3 hours	75–250	100+ drinks / hour

POPULAR ADD-ONS

Signature drinks · nitro cold brew tap · branded cups · extended hours · second station



The Signature Experience

Elevated

Everything in the Espresso Bar, plus drinks designed around your story and a menu with your names on it.

IDEAL FOR

Weddings, milestone celebrations, VIP dinners, anniversary events

WHAT'S INCLUDED

- Full espresso menu with premium syrups and single-origin options
- 1–3 signature drinks developed and named for you
- A tasting conversation to dial in flavors before the date
- Two experienced event baristas
- Custom printed menu and coordinated signage
- Extended service window with a flexible timeline

TEAM	TYPICAL SERVICE	GUEST RANGE	LEAD TIME
2 baristas	4 hours	100–300	6+ weeks ideal

POPULAR ADD-ONS

Affogato or dessert pairing · late-night second service · custom cart panels · welcome-table styling



The Branded Activation

Fully custom

The cart as your storefront: wrapped, styled, and staffed to put your brand in someone's hand for five warm minutes.

IDEAL FOR

Brand launches, sampling tours, retail pop-ups, trade shows, grand openings

WHAT'S INCLUDED

- Custom cart panels, branded cups, sleeves, and napkins
- Signature drink development around your product or palette
- Custom-designed printed and digital menus
- QR and lead-capture integrations at the point of hand-off
- Multi-day and multi-city service scheduling
- Post-event reporting: drinks served, peak times, capture counts

TEAM	SERVICE	BEST FOR	LEAD TIME
2–4 baristas	Multi-day capable	Open / high traffic	8+ weeks ideal

POPULAR ADD-ONS

Second cart station · merch hand-off · photographer coordination · regional tour routing





WHAT'S INCLUDED

Everything you'd expect.

Every booking, no matter the size, arrives with the full kit and a team that has done this hundreds of times.

- Our hand-built mobile coffee cart
- Commercial espresso machine and grinders
- Experienced, uniformed event baristas
- Full setup, service, and clean breakdown
- House espresso, oat & dairy milk, and syrups
- Compostable cups, sleeves, lids, and napkins
- Custom printed menu for your event
- Full insurance and health-department compliance

ADD-ONS WE LOVE

- | | |
|--|--------------------------------------|
| + Signature drinks named for you | + Branded cups, sleeves, or koozies |
| + Custom cart panels & signage | + Cold brew tap or nitro service |
| + Non-coffee options (tea, cocoa, cider) | + Additional service hours |
| + Additional baristas or cart stations | + Travel outside our standard radius |

A calm, thoughtful process.

01 Inquire

Send your date, venue, guest count, and the vibe you're going for. Two minutes on the quote form is plenty.

02 Design

We build a custom proposal with menu, signature drinks, staffing, and add-ons — usually within a few days.

03 Confirm

Sign the agreement and lock the date with a deposit. We handle venue logistics and power from there.

04 Celebrate

We arrive early, set up quietly, serve every guest with care, and leave the space spotless.



GOOD TO KNOW

Questions planners ask.

Why don't you list prices?

Every event is genuinely different — venue, guest count, hours, menu, travel, and branding all move the number. A custom proposal gives you an accurate quote instead of a misleading starting price.

How much space do you need?

About an 8×8 ft footprint with access to a standard outlet. We work indoors or outside under cover.

How many drinks can you serve?

Two baristas comfortably handle 100+ drinks per hour of full espresso service, and we scale staffing to your guest count.

How far in advance should we book?

As soon as you have a date. Popular Saturdays book 4–8 months out, but if the date is open we can move quickly on shorter timelines.

Do you travel?

Yes — throughout southern Wisconsin regularly, with travel available into the Milwaukee, Madison, and northern Illinois markets.

Are you insured?

Yes — fully insured and health-department compliant across our entire service area. Certificates available on request.

Still have a question? Ask us anything at david@friendscoffeeco.com

WE REPLY TO EVERY INQUIRY PERSONALLY

FAQ · 11

FROM REAL EVENTS

A peek behind the cart.





LET'S DESIGN YOUR DAY

Tell us the date, the venue, and the vibe.

We'll respond with a custom proposal built for your event — menu, signature drinks, staffing, and add-ons included.

REQUEST A QUOTE

friendscoffeeco.com/cart/quote

EMAIL

david@friendscoffeeco.com

HOME BASE

11 N. Wisconsin Street, Elkhorn, WI

SERVICE AREA

Southern Wisconsin & northern Illinois

FRIENDS CART • THE MOBILE SIDE OF FRIENDS COFFEE COMPANY • ELKHORN, WISCONSIN

